



BUILD

*Microsoft Dynamics GP  
Business Essentials  
Empower people to drive success*



*“We’ve moved from a position of fire-fighting to being able to make informed, forwarding looking decisions about the business. Our staff are motivated because when targets are achieved now, we’re able to reward this—and quickly. At the same time we’ve made incredible savings and are more profitable. The business is in better shape than it’s ever been—we’re delighted.”*

– David Bibby  
Finance Director  
Sports and Leisure Management

## *People drive business success*

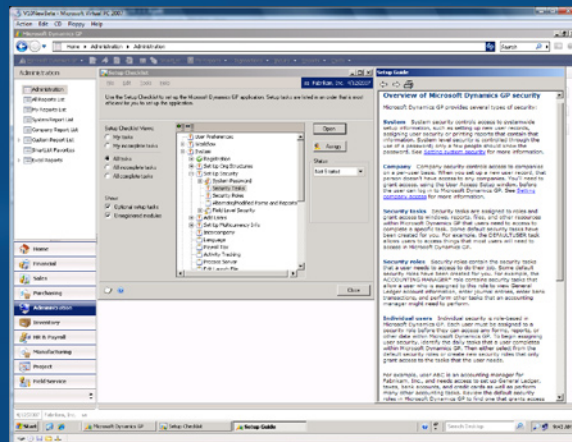
Regardless of your industry or the size of your organization, it's your people who drive results. Business success depends on providing everyone in your organization—from the CEO to management and teams to individuals—with ready access to the information, systems, and tools they need to work at peak performance.

But you know that. And we know it, because we've worked directly with our customers to design Microsoft Dynamics™ GP, a solution that bridges the gap between business process automation and the way people really work.

For smaller organizations, Microsoft Dynamics GP Business Essentials offers a solution built for rapid installation and ease of use, packaged and priced for companies on a growth path. Designed to help people accomplish more from the start, it works like and with the familiar Microsoft® Office system and utilizes proven Microsoft technologies to streamline and connect information, processes, and reporting capabilities across your entire business. And as your organization changes and grows, Microsoft Dynamics GP Business Essentials offers a cost-effective path for adding functionality and users.

*Grow your business with confidence.*

*Empower people to work faster and smarter with the Action Pane, an intuitive, graphical command bar that appears across all navigation lists.*



# SIMPLIFY

## GIVE YOUR PEOPLE A SOLUTION THEY'LL WANT TO USE

- Get the look and feel of Microsoft Office in Microsoft Dynamics GP. Whether employees are working in Microsoft Dynamics GP or the Microsoft Office system, they'll have a smooth, familiar user experience that reduces training time and costs.
- Quickly sort and filter records and perform tasks with the Action Pane, an intuitive command bar inspired by Ribbons in the 2007 Microsoft Office system.
- Deliver access to relevant information and tasks with the Role Center, a tailored home page that helps people to focus on their key responsibilities, reduce time spent chasing information and reports, and increase personal productivity.
- Save valuable time with smart tags that enable quick access to Microsoft Dynamics GP data from Microsoft Office system applications, including access to customer, vendor, inventory, general ledger account, and employee information.
- Tight integration with the Microsoft Office system—including Office Excel®, Office Word, and Office Outlook®—makes it easy for people to find, use, and share information within the applications they use every day.

## GET STARTED FAST AND MOVE EASILY INTO THE FUTURE

- Count on smooth installation and fast setup. Microsoft Dynamics GP Business Essentials delivers built-in tools, including setup checklists and step-by-step wizards, to help you get your solution up and running quickly.
- Gain easy entry into Microsoft SQL Server™ technologies with SQL Server 2005 Express Edition, which is included with Microsoft Dynamics GP Business Essentials. SQL Server Express offers robust data storage and management and a stable platform for growth.
- Enhance your total solution with powerful networking and collaboration capabilities and remote user access by combining Microsoft Dynamics GP Business Essentials with Windows® Small Business Server 2003.
- Grow your business with a solution built on a proven, innovative Microsoft platform. As your business needs evolve, you can rest assured that your solution will fit with your current and future investments in Microsoft products and technologies.



*“Together with Excel, Microsoft Dynamics GP allows us to highlight our financial information in a vivid, easily understood format. The Addison Avenue executive team has a greater insight into the position and health of the credit union.”*

– Elizabeth Chege  
Controller  
Addison Avenue Federal Credit Union

#### **DRIVE PRODUCTIVITY BY CONNECTING BUSINESS INFORMATION AND PROCESSES**

- Gain agile control over your financials by automating critical accounting tasks and connecting information for general ledger, payables and receivables, and fixed assets. Efficiently manage requirements for multiple currencies, intercompany transactions, fixed assets, encumbrance management, and more.
- Help ensure people work at peak efficiency with integrated functionality that connects inventory control, purchasing and sales order processes, and financial management.
- Provide customers with fast, accurate answers and improve overall productivity. Integrated data and rich drill-down capabilities equip everyone in your organization to locate precise, real-time information from wherever they're working in the system.

#### **EMPOWER ALL YOUR PEOPLE TO MAKE SMART, FAST DECISIONS**

- Take full advantage of Office Excel to report and analyze information from across all areas of your business. Whether you're working in Microsoft Dynamics GP or Excel, you can use spreadsheet analyses, budgeting templates, PivotTables®, and more to transform business data into decision-driving information.
- Monitor all operations, revenues and spending, and sales trends with built-in inquiry and reporting capabilities. For example, you can quickly retrieve data from Microsoft Dynamics GP and create context-specific Office Excel reports. If you want the ability to perform ad hoc queries using Office Excel, Microsoft Dynamics GP includes more than 200 Office Excel report templates.
- Provide access to real-time data that can easily be analyzed in familiar tools such as Office Excel or Microsoft FRx® and exported to industry-standard file formats. Our reporting tools include a wide range of standard reports and more than 75 SQL Server Reporting Services reports.
- Deliver personalized report navigation that provides easy access to the reporting options people use most often. Users can select every type of report from the Microsoft Dynamics GP Report List—including SQL Server Reporting Services and Office Excel reports—customize them as needed, and then store them for one-click access.





ACCELERATE



INSIGHT



## *Streamlined functionality, with room to grow*

Microsoft Dynamics GP Business Essentials offers broad-based functionality at an affordable price, yet gives you the flexibility to add users or upgrade to Microsoft Dynamics GP Advanced Management at any time.

### **BUSINESS INTELLIGENCE AND REPORTING**

- Office Excel-Based Reports
- Business Alerts
- SmartList
- SQL Server Reporting Services Reports
- Microsoft FRx Desktop with Microsoft FRx Report Designer
- Microsoft FRx DrillDown Viewer™
- Microsoft FRx Report Launcher
- Microsoft FRx Currency Translation Report Writer

### **CONFIGURATION AND DEVELOPMENT**

- Integration Manager–Conversions
- Role Tailored Security
- Field Level Security

### **FINANCIAL MANAGEMENT**

- Analytical Accounting
- Bank Reconciliation
- Encumbrance Management
- Fixed Assets Management
- General Ledger with Advanced Financial Analysis
- Intercompany
- Interfund Management
- Multicurrency
- Payables Management
- Receivables Management
- Control Account Management
- Safe Pay

### **SUPPLY CHAIN MANAGEMENT**

- Inventory Control
- Landed Cost
- Purchase Order Processing/Receiving
- Sales Order Processing with Advanced Invoicing

### **ADDITIONAL COMPONENTS** (Separate Purchase)

- Additional Languages
- Electronic Banking Solutions for Management and Reconciliation
- Crystal Reports Professional
- Microsoft Enterprise Reporting
- SmartList Builder
- Federal Magnetic Media
- Human Resources
- Payroll (US and Canada)
- Payroll Connect for ADP
- Payroll Direct Deposit
- Advanced Human Resources
- Advanced Payroll
- PTO Manager
- Extender
- Integration Manager–Financials and Distribution
- SQL Server 2005 Standard and Enterprise Runtime Edition

## *Software for today and tomorrow*

Microsoft Dynamics GP delivers the flexible licensing and support options you need to help ensure that your solution can evolve with your business over the long term. With Business Ready Licensing and the Business Ready Enhancement Plan, you can choose Microsoft Dynamics GP Business Essentials now and then upgrade to Microsoft Dynamics GP Advanced Management when the time is right. Cost-effective, phased deployment and generous, out-of-the-box functionality at a lower entry price help maximize the value of your investment while enabling you to enhance productivity through support, training, best practices, and product updates.

By taking advantage of a flexible foundation and convenient licensing and support options, you can tailor your total solution to the size of your business, the way employees use data, and the information technology expertise available to you. This simplified approach and predictable path for growing your solution helps protect your investment and minimize disruption to your business when you upgrade your system—helping to ensure a low total cost of ownership.

### **MICROSOFT FINANCING**

Whether you need software or a more comprehensive package that includes software, services, and hardware, Microsoft Financing helps make technology affordable. By financing your IT solutions and spreading payments in predictable installments, we can help you acquire the IT solutions you need now and free up your corporate credit lines for other investments.

**For more information,**  
visit [www.microsoft.com/financing](http://www.microsoft.com/financing)

### **A GLOBAL NETWORK OF MICROSOFT CERTIFIED PARTNERS**

Our partners offer the industry and technical expertise that can help you tailor a Microsoft Dynamics GP solution that fits your specific type of business. Your local Microsoft Certified Partner can provide expert implementation support and help your company benefit from a rich ecosystem of finely tailored, industry-specific offerings and add-on solutions.

*Build your business with a solution designed for growth.*

SOLUTIONS

Microsoft Dynamics is a line of business management solutions that automate business processes and help improve financial, customer relationship, and supply chain management.

Delivered through a network of Microsoft partners, these integrated, adaptable solutions work like and with familiar Microsoft software to streamline processes across an entire business.

For more information on Microsoft Dynamics GP Business Essentials, contact an authorized reseller and visit [www.microsoft.com/dynamics/gp](http://www.microsoft.com/dynamics/gp) or email [gpinfo@microsoft.com](mailto:gpinfo@microsoft.com).

U.S and Canada: 1-888-477-7989

Worldwide: +1-701-281-6500

**Microsoft®**

©2007 Microsoft Corporation. All rights reserved. Microsoft, Microsoft Dynamics, the Microsoft Dynamics logo, Drilldown Viewer, Excel, FRx, Outlook, SharePoint, Visual Basic, Windows, and Windows Server are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Functionality described herein may not be available in all versions of Microsoft Dynamics GP Business Essentials. This document is for informational purposes only. MICROSOFT MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS DOCUMENT.

Part No. L7BR-0000-BE00100 098-107609

